



SITE HOLDER PACKAGES

November 3 & 4, 2018

Aims of the 2018 Wildlife Expo

- i. Showcase to the public some incredible wildlife including reptiles, mammals, frogs, invertebrates, birds and lot's more!
- ii. Promote businesses & organisations which have an interest in wildlife, including businesses with a passion for keeping native species as pets.
- iii. Inform visitors about the correct husbandry of all of the above, and caring for them at home as pets.
- iv. Provide a great opportunity for visitors to buy a new pet.
- v. Give all pet owners the chance to inspect and purchase the latest equipment on the market.
- vi. Educate visitors about protecting endangered wildlife in Australia and worldwide

Where & when is the 2018 Wildlife Expo?

- Stirling Angus Hall, Adelaide Showgrounds, the weekend of 3rd & 4th November 2018
- 9.30am to 4.30pm Saturday
- 10am to 4pm Sunday

Wildlife Expo Features

- Live displays of various reptiles, mammals, frogs, invertebrates, birds and lot's more!
- Static displays by exhibitors
- Educational wildlife talks and public interaction
- Education about how to correctly care for captive bred wildlife
- Sales of animals, husbandry equipment and product

Wildlife Expo Commercial Exhibitors

- Pet shops and other businesses selling products & food for native wildlife
- Wildlife parks displaying all varieties of wildlife
- Vets that see wildlife
- Private and commercial reptile and amphibian breeders, dealers and sellers
- Private and commercial bird breeders, dealers and sellers
- Private and commercial native mammal breeders, dealers and sellers
- Private and commercial invertebrate breeders, dealers and sellers
- Wildlife demonstrators and exhibitors
- Training and educational businesses with wildlife courses
- Book shops selling wildlife publications
- Business owners that has a love for wildlife, in and out doors

Other Participants

- Herpetological societies & clubs
- Bird societies & clubs
- Mammal societies & clubs
- Educational businesses or organisations involved with wildlife
- Businesses and government bodies involved in wildlife research programs in Australia and worldwide
- Government agencies concerned with wildlife
- Fauna Rescue organisations



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Invitation to Exhibit at the 2018 Wildlife Expo

The Wildlife Expo provides exhibitors with a tremendous opportunity to be aligned with a fun and educational event designed to attract, excite, entertain and enlighten visitors of all ages, and we are inviting you to take part in this fantastic expo!

With wildlife experts on hand to help visitors understand and in some instances even handle a vast array of Australian native wildlife including reptiles, birds, frogs and mammals; Visitors will be encouraged to interact with, and learn how to care for these animals.

And, the Wildlife Expo makes it possible for visitors to purchase and take home some of the wildlife on show as their new pet!

The experts hosting the Wildlife Expo sites will ensure that the buyers carry the appropriate licenses, they will educate them on the intimate intricacies to support that particular animal, and they will also help set up the new pet owners with the correct equipment and feed required for the safe up keep of their new pet.

To ensure there is a great crowd of visitors, the Wildlife Expo will be advertised on major TV channels. There will also be posters and flyers distributed around Adelaide, and an extensive social media campaign as well.

With all marketing activity being about the Wildlife Expo, all commercials will point visitors to the Wildlife Expo website that will detail the dates and times of the event, information on what's there to see and do, plus site holder's details and links to their websites as well where possible.

We're excited about this year's Wildlife Expo, we will work hard to excite the public about it, and we want you to get excited too!

Please find enclosed details of the site holders' packages for the 2018 Wildlife Expo at Adelaide Showgrounds, and for more information please contact us using the details below.

Have a great day!

The Team at the 2018 Wildlife Expo

Contact Wildlife Expo Organisers

Steve Crawford 0424 046 645

Tim Mensforth 0421 784 368

Email: info@wildlifeexpo.com.au

Visit: www.wildlifeexpo.com.au

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Stirling Angus Hall
Adelaide Showgrounds
Wildlife Fun for the Whole Family!*



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Sites

4m x 2m Powered Sites

All 4m x 2m sites include:

- Velcro compatible front runner walls 2.4m high
- Black and white digital print fascia name board sign without logo
- Black and white company sign over each open side without logo
- 2x 120 watt spotlights
- 1x 10amp power point
- Cost inclusive of delivery, installation & dismantle of booth
- 2 x Entry tickets
- 1 x Car parking ticket

Trestle Tables

1.8m x 0.75m Powered Sites

All 1.8m x 0.75m trestle tables with power include:

- 1.8m x 0.75m trestle table,
- 2.7m x 1.5m black linen cloth
- Exhibitor chair
- 1x 10amp power point
- 2 x Entry tickets

1.8m x 0.75m Non Powered Sites

All 1.8m x 0.75m trestle tables without power include:

- 1.8m x 0.75m trestle table,
- 2.7m x 1.5m black linen cloth
- Exhibitor chair
- 2 x Entry Tickets



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Application to Exhibit at the 2018 Wildlife Expo

Business or organisation name	
Type of business or organisation	
Contact person	
Phone number	
Email address	
If exhibiting only, please explain components (e.g. static display, live animals etc)	
If selling, please explain what items?	

Confirm your Wildlife Expo exhibitor stands here

Type of Site	Cost Per Site	Number of Stands	Total Cost
4mx 2m Powered Site	\$650		
1.8m x 0.75m Powered Site	\$300		
1.8m x 0.75 Non Powered Site	\$225		
Total Cost			

Email your application to info@wildlifeexpo.com.au or post it to P/O Box 6167 Burton, SA 5110

Please note. All payments for all sites are to be made via EFT and received in full by the Wildlife Expo organisers before close of business August 31st, 2018. Organisers will give you the bank account details for the EFT once your application has been accepted. Failure to make the full payments before the due date may result in any acceptance of your application being revoked, and loss of any associated reserved exhibitor site or sites. Organisers of the 2017 Wildlife Expo reserve the right to decline any application which we believe may not abide by the ethos of the Wildlife Expo as expressed in Aims of the Expo.

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